



MANCH

The Social Entrepreneurship Summit

ORGANIZERS



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Message from Honorable Chief Minister, Uttar Pradesh

When I launched FifthEstate in February 2014 it was to support social entrepreneurship in Uttar Pradesh. My government recognizes the great role that innovative thinkers can play in addressing our social problems. Many great ideas have come from humble origins and solutions to social problems are no different.

We must work to support social innovators and ensure their efforts reach the most people. Uttar Pradesh can be a model for the nation in development through social innovation and entrepreneurship.

The launch of 'Manch' – the social entrepreneurship summit - is a noble step in this pursuit. The highlighted social enterprises herein are just a sample of the great work that is either already happening in UP or, with our partnership and through the support of private sector, can be scaled in UP. I call on my government and leaders in the private sector to support these great social innovators as they work to improve the lives of the people of Uttar Pradesh.

Please join me in commending all the social innovators and their great work.

Shri Akhilesh Yadav
Chief Minister, Uttar Pradesh



Message from Honorable Chief Secretary, Uttar Pradesh

Thanks to technology and other recent innovations we have been able to provide better services to the citizens. Great initiatives coming from the ground too have helped us in delivering better services to the people. The use of varied technology and mediums like call centers, SMS based reporting, Facebook and Twitter groups have simplified our reach to the people and allow better understanding of their issues and developing even better solutions.

The government, at various levels, have taken multiple initiatives to devise services to understand the problems of the general public and follow it up by creating and advancing systems and services to carry out solutions to them. Some of these initiatives have come from the social entrepreneurs working at the grassroots level, which were then supported by our vibrant and inspiring DMs. of those districts, a crucial partner in this process.

Social entrepreneurship is a very important factor in any development drive, partnerships between the social entrepreneurs/NGOs and government have produced impactful result around the country for decades. As government we respect any good and impactful idea, and are eager to support any such idea that has a common vision of solving social issues of the society.

I am happy to see FifthEstate making progress in bringing good and impactful social models to us and we look forward to supporting these initiatives. I am looking forward to knowing more about these initiatives during Manch and I congratulate the social innovators and FifthEstate for their effort.

**Shri Alok Ranjan,
Chief Secretary, Uttar Pradesh**



Importance of Encouraging Social Entrepreneurship

The Public at large is a great innovator and a repository of various solutions to the problems that they face on an everyday basis. While the government has the tools and the know-how for implementing and designing solutions, this immense and rich understanding of the issue and possible solution on the ground should be tapped into and build upon. These grassroot level social innovations, which when picked up and cultivated have the capability to transform into great solutions and impactful social policies.

For any state to prosper in governance, it has to give due weightage to these ideas and models and also work towards creating a conducive environment for such social innovation at an individual level and at the community level. Government can and should play a lead role in supporting such social innovations and if they are convinced of its impact should then consider it at a policy level.

Sometimes due to rigid state of administration, good ideas and innovations go unnoticed and unrecognized. State, being the main agency of implementing a social scheme, should provide due consideration to these ideas and innovations, which are a result of hard labor and years of in-the-field experience. Government should partner with the grassroot level organizations and groups not only for better understanding of the issue but also for sourcing of a solution and for a better implementation of a policy. Among many outcomes, such a partnerships will bring a sense of participation and involvement in the community.

FifthEstate has the right motivation and is acting as that medium to connect grass-root level innovators and the government representatives. Manch is a great step towards that.

Sudhir Panwar,
Member, Planning Commission
Advisor, FifthEstate



Social Entrepreneurship led Development

Bringing together government and its various agencies along with the private sector to promote social entrepreneurship is an idea whose time has come in the global context. Economies across countries have been or are in the process of getting liberalized with varied effects and impact. The concept of Private, Public Participation (PPP) has also gained ground in this context. Social entrepreneurship and its promotion is indeed an important component to rationalise these varied effects and impact and make it more friendly and acceptable to different sections of society.

In this background, FifthEstate's innumerable initiatives with the objective of developing a collective comprising of innovators, government and private sector to build up and strengthen the social entrepreneurship muscle of Uttar Pradesh have tremendous value. The FifthEstate's new initiative, Manch, which brings together a number of selected social enterprises, the Uttar Pradesh State Government and key private sector players is yet another concrete step towards fulfilling a historical responsibility.

Of course, these are early initiatives that need to be followed up consistently in terms of implementation. This would require sustained focus on maintaining a high social adaptability quotient of the social entrepreneurship that are being developed as well as adopting and retaining professional systems of management and administration. For doing this too, the three streams that are coming together - namely social entrepreneurs, government and the private sector - need to work together assimilating positive elements from each stream. Manch, I believe, would mark the beginning of such a positive and creative exercise, which has far reaching impact in the State's economy and development.

Venkitesh Ramakrishnan,
Associate Editor, Frontline, The Hindu Publication
Chief Advisor and Advocate, FifthEstate



Importance of Cross-Sector Partnerships

The social problems facing poor and disenfranchised Indians across Uttar Pradesh and the Nation are great in number. Often these problems appear intractable – few incentives exist to tackle difficult matters.

Entrepreneurs were crucial to the economic growth India has experienced since the 1990s and is responsible for lifting millions out of poverty and hardship. At the same time, the government and bureaucracy has unparalleled scale to reach the most rural and disconnected citizens.

For-profit businesses are incentivized to produce innovative products and market them to customers to increase revenue. Social enterprises have the same incentive to develop innovative solutions but their drive is to have an impact on the society. A limited monetary upside creates the need to support and encourage these social enterprises. FifthEstate believes that innovative solutions to our social problems will come from those truly motivated to make an impact – no matter how big or small the source.

Since February this year when we were introduced by Hon'able Chief Minister sir, we have been working to identify scalable and impactful social enterprise models. Once identified, we work towards facilitating government and non-government support towards those organizations, with an aim to help them scale. The support of Uttar Pradesh government has been very encouraging specifically the department of Planning who have provided us the much needed policy guidance.

Manch – The Social Enterprise Summit was created to give innovators in the social sector, a megaphone and attract the support they need to have the greatest impact.

Foundations and private sector advocates desire to see impact in our society and they often possess invaluable experience in developing business ideas and managing teams while efficiently producing a product or service. Government officials from both political and bureaucratic departments will support projects aimed at their most stubborn societal ills and with support from trusted private sector partners are ready to help spread social innovations to all levels of the State.

We believe that by allowing each partner to focus on their strengths – the innovations of social enterprises, the expertise and finances of the private sector, and the influence and power of the government bureaucracy – we can achieve the greatest impact.
After all, we all want to see Uttar Pradesh and India thrive.

Pallavi Gupta,
Managing Director, FifthEstate

Featured Social Enterprises



Awaaz. De

ORGANIZATION

Awaaz De

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Awaaz De aims to bridge the communication gap in the development sector broadly. We aim to use voice as the tool of communication in order to overcome the language and literacy challenges in rural India. We aim to empower organizations to engage with communities in any language, leveraging the power of spoken voice and mobile phones. Text-based information dissemination does not overcome language and literacy challenges. These problems are especially pronounced in India, which has a wide range of spoken languages and a literacy deficit.

Mobile phone usage and network penetration are widespread. Both rich and poor, literate and illiterate, urban and rural use mobile phones for voice communication. Using mobile voice allows everyone to participate and connect. Awaaz.De technology can also be configured as a data gathering tool utilizing spoken voice surveys. Clients can efficiently collect personal information, numerical/transactional data, opinions, questions, experiences and ratings using these voice surveys. Use sophisticated features such as conditional branching and skipping, and collecting voice recordings.



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Bharat Abhyudaya Foundation, is a not-for-profit organization founded by a few IIM and Harvard graduates to target our public education system that is vying for serious attention. ASER report strongly corroborates the burning issue of fast declining quality of our education system at primary as well as secondary level.

Government and government aided schools, comprising 80% of our entire school network and primarily catering to the most underprivileged section of the society, have been worst in terms of quality due to the defunct policies and unionized teachers' community. It is not an exaggeration when ASER report calls the situation of our learning quality a national crisis.

Our objective is to use our team's experience and strong management skills to build a self sustainable social enterprise in education sector that can make quality education accessible to the underprivileged section of the society while re-defining the education system in India from rote-based since colonial times to learning-oriented that encourages experiments, creativity and innovation.



ORGANIZATION

Ecozen Solutions Pvt. Ltd :
Solar micro cold storage Units

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India is world's second highest horticulture crop producing country after China. However it suffers from an annual loss of 12 billion USD. As of today, India has a deficit of 36 million tons of total installed cold storage capacity in the country. The existing cold storages are very large in scale and face the problem of utilization. Also, for the storages in semi-urban region diesel costs have lead to high operating costs, rendering projects unviable.

The scale and power scenario in semi-urban and rural areas are critical challenges in creation of rural/ farm level infrastructure to store produce. As on today the 10% of produce perishes at the farm level itself, 10% during transit and 5-10% at the point of consumption.

Solar micro cold storage are small scale stand alone systems which can be put up in remote areas to facilitate storage of fresh produce. Solar micro cold storage is designed to operate on DC power produced by Solar Panels. Unlike conventional cold storages, which run on grid electricity or diesel, these can run on solar also. The size of these storages is of the order of 5MT. The system is modular and can be increased according to the need. Creation of farm/village level cold storages have the potential to improve the farmer livelihood by 80%.



ORGANIZATION

Ecozen Solutions Pvt. Ltd :
Water RO purification plant

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More than 97 million people have no access to clean drinking water. India loses USD 600 mn due to water borne illness. It is not possible to employ clean drinking water systems in rural areas due to lack of power. Even if the people use submersible pumps to utilize the groundwater for drinking, it is often contaminated with various impurities.

This idea attempts to solve the drinking water scarcity problem in areas where there is no source of pure drinking or there is no availability of a stable power source to pump the water from ground and run a RO purification plant.

The solution we envisaged for this problem is the community based drinking water system designed to be powered by Solar energy. The idea is to use solar energy to pump water from ground and run a Reverse Osmosis purification plant to purify that water. With this system we present a complete solution, which will cater to every step in the purification process. Right from running a submersible pump, which provides groundwater as input to the system, to providing clean drinking water purified by RO and UV treatment. The residual water from the process is pure enough to be used for general sanitation purposes, thus leading to zero wastage of groundwater



ORGANIZATION

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eToilet is positioned to address the large gaps in public and school sanitation prevalent in our Country. The major reasons for this ever intriguing challenge can be attributed to the following critical reasons namely, (a) the permanent lack of a dedicated system for cleaning the installed toilets, attributed to the scarcity of manpower and fund allocation and (b) the absence of a sustainable mechanism to maintain the toilets over the long run.

eToilet, India's First Electronic Public Toilet, is an unmanned, electronic public toilet unit, which has brought in technology to the much needed and ignored sanitation segment. It uses a convergence of electronics, mobile and web technologies to provide very hygienic and clean sanitation facility throughout its operations.

This modular pre-fabricated steel structure is integrated with user-friendly electronic interfaces to ensure cleanliness and hygiene round the clock, which will essentially suit the usage patterns and user behaviors of the public. Hence, the eToilet is a comprehensive, affordable, sustainable and hygienic alternative solution aimed to cater to the basic and diverse sanitation needs of the common man.



ORGANIZATION

Gyan Shala

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Poor quality of school education is stopping poor children from contributing to and benefiting from India's growth, which leads to reduced economic growth, increased economic inequalities, continued high level of poverty, and higher prospect of social unrest, such as the Naxal extremist problem, even though now India is spending on elementary education as much share of national income as advanced countries.

We have created a full package of 'academic practices', from curriculum design to running school classes, including preparation-supply of learning material and arranging teacher training, so that (i) a new model of running a fully accountable school system is established-demonstrated/ verified through independent assessments, (ii) ensuring that the model is scalable and capable of reaching large number of children, (iii) elementary education to large number of poor slum children, who are out-of-school, is provided in a cost-effective manner.

No existing intervention has aimed to evolve and provide a solution that can be held accountable for children's age appropriate learning outcomes, though many programs, including Pratham, provide supplementary educational input to children going to Govt. schools, so their learning improves. There are also some small-scale programs of age appropriate full school education, like akanksha, with goal similar to that of Gyan Shala, but these do not address the requirement of



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In 2010-11, working with Govt. of Maharashtra (Rural Development Department), we have successfully tested & installed the software solution for SHG database monitoring in entire State (DRDA). For that we are awarded by Govt. of Maharashtra under 'Maharashtra IT Awards 2012'.

Working with NABARD we have successfully completed National Level Pilot of 'Tablet PC based software' at Nandurbar District. Seeing the success NABARD has given us National Level sanction for implementation of the software system. The system is advanced, completely web based version of the software system. The best part of it is that it is in Local language & even SHGs & its Members can feed their information online from any cyber café or internet access point, or Tablet PC & get benefits of the software. Their data will be available to agency for monitoring & planning.

Working with IFAD & WCD ministry we are implementing this Tablet PC based SHG software in UP & Bihar's few districts. IFAD has recommended this software at international level for GIS based feature along with sms support to SHG members.

Since last twelve years we have achieved competence in the field of micro-credit activity & software solutions to that area. Our clientele includes various Banks, NGOs & Govt. Agencies. Our Software is recognized by RDD, Govt. of Maharashtra, NABARD & IFAD (International Fund for Agriculture Development) for the SHG programme monitoring & reporting.



ORGANIZATION

Medha

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India is facing a severe unemployability problem. A large number of youth are entering the workforce - the 'demographic dividend' - however few have the knowledge, skills, and attitude to succeed in today's workplace - the 'demographic disaster.' While this is a global issue, it is particularly acute in India given the current demographics – more than 50% of the population is under 25 years old, resulting in over 300 million people entering the workforce in the next 20 years. The education system has failed to improve employability outcomes with only 30% of the 5 million graduates each year considered employable by industry.

Medha delivers a training and internship program that improves career opportunities for youth in India. We work with college students on campus to help them bridge the gap between what they learn in school and what employers demand. Our vision is to change the way employability skills are developed in the public education system.

Medha is the only organization bringing the internship model to (non-technical) undergraduate students in government and government-aided colleges in India. Through our strong relationships with leading corporations, we are able to create and structure on-the-job training opportunities for students who currently have no exposure to the work environment and no opportunity to gain that crucial experience when making the transition from education to employment.



TATA TELESERVICES LIMITED

ORGANIZATION

Moksha - Mobile Enabled Data
Collection : Tata Teleservices Limited

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One of the main issues that Front Line Workers (FLW) face is the excessive record maintenance. Accuracy (conversion loss between paper and digital) and timely digitization of data in appropriate formats are another set of problems. This often leads to well-intentioned but inaccurate interventions.

Mobile enabled data collection, can be utilized to solve a range of problems in the public health sphere where reducing the time taken between data collections and action would enhance the quality and impact of interventions. Mobile enablement can shorten the data collection-to-action loop. By using the affordable and universally compatible SIM card found on every GSM mobile device and enabling it to capture data even outside network coverage (a reality in rural India) using the most basic usage behavior on a mobile device – punching in numbers/alphabets and analyzing it using a robust health platform, the process of capturing and acting on the data is unshackled from the constraints of technology, affordability and inertia of human behavior.

Supporting this are the capabilities in technology, engineering scale and molding user behavior that Tata Teleservices has gained, as well as the partnerships that would enable a social impact project to be run effectively.



ORGANIZATION

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Janhit Foundation has been promoting organic agriculture as a viable, sustainable alternative to conventional farming practices throughout the past decade.

Conventional agriculture relies heavily on the input of toxic, agro-chemicals which enter the food supply, leach into water sources, harm livestock and wildlife, deplete the soil, destroy natural ecosystems, and contaminate the agricultural crop; for the benefit of which they are initially introduced. Organic production systems enrich the soil quality year on year, with Agriculture land becoming increasingly fertile. For the farmer, this increases the long-term yield, the nutrient value and potency of their crops.

We work with small, marginalized farmers throughout the region with the aim of enhancing their income through a reduction in input costs and a switch to organic farming. With sugarcane being the primary crop grown in Western Uttar Pradesh, we have undertaken considerable work with sugarcane farmers, encouraging them to minimize the use of toxic Persistent Organic Pollutants (POPs) and providing them with innovative technologies and agricultural techniques to improve their crop and enhance their yield. We are working on the innovative approach of providing support from 'Field to Market' to the farming community



ORGANIZATION

Raja Laskmeshwar Singh Society for
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One of the main issues in constructing, maintaining and using toilet facilities in rural areas is the absence of sewage infrastructure. Ecosan toilets convert solid waste into manure (that can be used for farming) and liquid waste into irrigation water. Contrary to the common perception, these toilets do not produce any foul smell and work equally well in waterlogged areas. It makes use of ashes or saw dust as a catalyzing agent to speed the decomposition of the waste.

The various approach to toilets- Pit latrines, septic tank toilets etc. that exist in rural areas today either are not very effective, waste water or are expensive to maintain and almost all of them contaminate the ground water.

Ecological Sanitation or ecosan, on the other hand, is an integrated and holistic approach to the management of human excreta, utilization of the rich nutrients in both human urine and feces. It promotes sustainable agriculture and does not contaminate surface and groundwater sources. It conserves and preserves the most critical input for human life namely water



ORGANIZATION

Panchayat Udyog Kendra Mahoba:
Subah, Low cost sanitary napkin

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In India approx. 200 million women have a poor understanding of menstrual hygiene practices, 23% of girls in India drop out of school soon after reaching puberty due to lack of awareness and unavailability of menstruation solutions. Only 12% of India's 355 million menstruating women can afford to use sanitary napkins.

Poor understanding makes them 'invisible' in the society resulting in myths, taboos and stigma around the female body and menstruation resulting in violations of their dignity, self-respect and confidence, and questioning their 'sacredness'.

Un-sanitized cloth, ashes and husk sand are used by 88% of women leading to more cases of urinary tract and other infections as well as mental, emotional and physical trauma affecting their daily lives.

We are working to produce good Quality, Hygienic and Low cost sanitary napkins in District Mahoba. Along with that we have organized workshops in Rural Areas to increase knowledge of Menstrual Hygiene Management in Adolescent and Adult Females. We have also run drives to raise awareness on the mensuration sanitation by distribution of free Sanitary Napkins packets and "chuppi toro Swachhta apnao" booklet and related leaflets



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Sanitation and health go hand in hand. While we are taking many initiatives in contracting low cost toilets under various government schemes there aren't many choices available in low cost cleaning products and hand washes. The affordable options are not pleasant to use or perhaps not as effective as those more expensive. To make the sanitation and health drives successful and impactful, an initiative for producing low cost cleaning products and liquid hand washing soap was taken under the leadership of DM Mahoba.

Panchayat Udyog Kendra works on producing low cost floor cleaners, toilet cleaners, and handwash. These products are aimed at poor rural and urban population who can use these products on a daily basis to lead a clean and healthy lives.

Steps like cleaning the toilets on a regular basis, keeping a house clean and sanitized, frequently washing hands using liquid hand wash are all the means that curbs spread of harmful diseases. It not only keeps the family free of health issues it also results into curbing spread of any ailment that might result into an epidemic.

It has already been proven in various studies that as small a step as washing hands can bring down death in children due to diarrhea many times over.



ORGANIZATION

Parmarth Samaj Sevi Sansthan

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Bundelkhand region (Uttar Pradesh), is manifest with alarming levels of draught, hunger, malnutrition, water shortages, migration and indebtedness. Hundreds of thousands of people have migrated and several have committed suicide due to this predicament. The Parmarth Samaj Sevi Sansthan is consistently making efforts to impede this phenomenon by Natural Resource Management, Participatory Planning and Capacity Development of Community. In this Endeavour the organization has demonstrated many sustainable and successful models.

The PARMARTH SAMAJ SEWI SANSTHAN was established in 1995 to work for the upliftment and empowerment of vulnerable and marginalized sections of the society especially Dalit, Women and other marginalized communities.

The core idea of the organization believes strongly in participatory method at both levels i.e. within the organization and also with the community. The organization is currently working directly in more than 300 villages of Uttar Pradesh and Madhya Pradesh part of Bundelkhand. We work in various areas including Disaster Risk Reduction Planning and implementation through convergence approach, community based Water Security Planning and getting it endorsed into respective gram sabha under the leadership of PANI PANCHAYAT & JAL SAHELI and for food security of marginalized community-formation of Grain Banks has shown very encouraging results. One of our area of focus has been development in water sector for water harvesting and water conservation.



ORGANIZATION

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PACS works with youth federations in the area of ensuring full implementation of government schemes and programmes, gender equality at domestic & public places and address gender based discrimination and gender violence, mobilization community to participate actively in strengthening local self institutions in planning and decision making process and to address the issues of unemployment through involvement, understanding, and participation in skill development process.

We mobilize and build youth federations and develop leadership among youth as catalytic social change makers so that they may be able to lead the development process like monitoring and quality implementation of government programs and protection and advancement of human rights of marginalized communities, unemployed youth, laboring classes and women.

This idea differentiates with others in terms of recognizing youths as social capital and active stakeholders as change agents. And, these youth will be nurtured collectively to develop networks of youth collective. We are making efforts to develop this model working in Chandouli District of Uttar Pradesh



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The Idea is Solving Food Sufficiency & Income generation for Small & Marginal Farmers Of UP Bundelkhand through Integrated natural Resource Management.

To date, we have treated a total of 1631 hectares of lands with field “bunding” and have constructed 174 farm ponds. These have helped to harvest / conserve about 51.04 lakh cubic meters of rain water (UP Bundelkhand). We have also demonstrated Soil and water conservation techniques in selected villages in four districts of UP Bundelkhand for Poverty reduction for SC, ST and marginalized farmers.

This experience came very positive as farmers, whose land is treated in contiguous patch, have now round the year food sufficiency and incremental income in the range of Rs 20,000-Rs 50,000/- as revealed by several case studies conducted by the implementing agencies. These demonstrations have been carried out in a decentralized (Chitrakoot, banda, Mahoba, Lalitpur) manner and in different years (2008 to 2014) experiencing varied rainfall. The results have been equally encouraging irrespective of high, normal or low rainfall.

Such has been the effort made under Sir Dorab Ji Tata Trust (SDTT) supported Natural Resource Management Based livelihoods promotion program with local grassroots NGO’s of Bundelkhand supported by PRADAN as a resource Agency.



ORGANIZATION

Rang De

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6 out of 7 Indians have no access to credit from a formal financial institution (Source: CRISIL, June 2013). A vast majority of the poor still depend on informal sources such as money lenders. MFIs have spent time and effort in scaling wide but not deep leading to a natural exclusion of the poorest communities.

The core idea behind Rang De is to make affordable credit a reality and reach out to underserved communities. Rang De has been able to provide capital at interest rates that are unheard of in the microfinance industry. In order to reach out to communities, Rang De works with a network of partners who are essentially community based organizations with a development objective.

The organization provides low cost loans for livelihoods and education, both of which have a direct impact on a family's fight against poverty. Rang De trains the field partners on servicing loans and building process efficiencies which also helps them in keeping their cost of servicing the loans low. On the other hand Rang De raises philanthropic capital from individuals and corporates, which helps in lowering the cost of borrowing. Rang De also regulates the interest rates to be no more than 5%. The organization believes that 'responsible lending' is the duty of the lender.



ORGANIZATION

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2.5 Billion People (40% of world's population) lack access to basic/clean sanitation and mostly resort to open defecation. In India 60% population (625 Million people) lacks access to sanitation. The problem is particularly acute in the informal settlements in urban areas where the population is very high and the availability of toilets and electricity is extremely low. Samagra works to solve this issue.

Sanitation practices and behaviors have evolved over the years and are consequence of multiple factors. Our emphasis has been on a bottom-up approach to knowing our audience and involving them to co-create solutions designed for their needs and wants. We have found that in order to create sustainable social impact with respect to sanitation and issues we have to do 3 things: Change The Environment, Change The Behavior and Build a Sustainable System.

Other organizations have failed to look at the sanitation problem holistically in terms of Accessibility, Affordability and Desirability. We believe that the answer lies in Psychology and Design. We have always looked at and promoted toilets as a symbol of status and use “User Engagement” for providing services. Our gamification based platform is based on proven “Change Methodologies” and have been quite effective.

shramik bharti

ORGANIZATION

Shramik Bharti

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Shramik Bharti started promotion of self-help groups in 1989. Presently we have 1212 SHGs having 19,015 members. These groups are formed their federations at block level. 4 federations in Kanpur district and 3 in Kanpur Dehat district are registered and working as community based organizations. They have their own governing body. Member groups pay for the services taken and federations are self-sustainable. In 2013 - 14, these SHGs borrowed Rs. 1.12 crore from banks and distributed loans of Rs. 10.05 crore to their members.

Village in U.P lack sufficient after dark access to electricity. Shramik Bharti, in partnership with TERI, New Delhi has established 101 Solar Lantern Charging Stations having 50 lanterns each. These units are established with destitute persons giving them a dignified net income of about Rs. 2500 per month for two hours of work.

Waqt Ki Awaaz, community radio station, is promoted by Shramik Bharti and is broadcasting programs on issues like sanitation, agriculture, domestic violence, health issues, local folk, entertainment programs etc , as the community's own medium of communication for dialogue and information sharing in village Bairi Dariyav of Maitha block in Kanpur Dehat district of Uttar Pradesh. Its programs reach out to about 300 villages covering a population of about 300,000 in a radius of 15 km.



ORGANIZATION

Tirubaa Technologies Pvt Ltd

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Our affordable innovations driven digital interactive educational solutions can transform lives of poor & needy students from economically disadvantaged segment of society. Our solutions would do away with the digital divide & ensure that such children receive quality education similar to students from private schools in cities.

Our Plug & Play, portable HD DLP LED Wi-Fi enabled Projector with built-in computer that operates on Android operating system & speakers that works on solar energy & is preloaded with school syllabus in English/Hindi/Marathi/Kannada. Our innovation has brought down the cost of e-Learning solution by 50% making it extremely affordable. You can start a school in a remote village where there is no electricity or internet in 10 minutes using the solar solution.

This solution is an extremely high performance, low maintenance solution which has been designed keeping in mind the operating conditions in rural parts of India (heat & dust).

OSRAM LED Lamp with a lamp life of 50,000 hours compared to lamp life of 4,000 hours for ordinary conventional projectors. The Total Cost Of Ownership is therefore extremely low on our projectors, which are very low maintenance. We have incorporated DLP chip technology from Texas Instruments - USA in our projectors.

Private Sector Representatives



Advisors and Selection Committee



Mr. Abhishek Tiwari
Information Technology Expert



Mr. Nick Saunders
International Analyst and Technology Consultant



Dr. Amir Ullah Khan
Education Sector Expert and
International Development Consultant



Ms. Pallavi Gupta
Consultant in Open Innovations and
Technology for Development



Dr. Arvind Mohan
Eminent Economist and International
Development Consultant



Mr. Sanjeev Gupta
Education Sector Expert and
International Development Consultant



Dr. Bobby John
Health Sector Expert and
International Development Consultant



Prof. Sudhir Panwar
Policy and Agriculture Expert and
Social Activist



Mr. Mathew Vilayasseril
Policy and Research Expert



Mr. Venkitesh Ramakrishnan
Renowned Political Journalist and
Social Activist



ORGANIZERS



ACADEMIC PARTNER



TECHNOLOGY PARTNER



MEDIA PARTNER

