



A guide to Manch Assessment criteria

This document provides the indicators against which the answers to the questions will be assessed. This document should be considered as a guideline for the applicant.

Selection of Social Enterprises

High-level evaluation criteria and broken down indicators are as below:

High-level grading indicator	Weightage	Grading indicators and
Relevance in Uttar Pradesh	25%	<ul style="list-style-type: none"> • Does the innovations solves a development challenge that affects significant portion of the population of Uttar Pradesh. (Relevance is better) • How many districts of UP face the problem the solution is solving (higher number is preferable) • Number of people already being impacted in UP (higher number is preferable)
Innovation - Proof of Concept and Sustainability	25%	<ul style="list-style-type: none"> • Is the solution innovative (innovation in form of process, business model, solution, service, product, methodology of service delivery is preferable) • Does the project make use of any technology (Technology, that people use, is preferable) • How IS the solution different that other solutions in the sector (solution that is different than other even in the slightest way that makes it better, is preferable) • Does the solution has a sustainable model (sustainability is preferable)
Developmental Impact	25%	<ul style="list-style-type: none"> • How many people are already being benefitted from your solution currently in or outside UP (higher number is preferable) • Will the proposed solution have any positive direct impact and indirect impact (both direct and indirect impact is important) • Is there any positive direct/indirect impact on



		<p>women (solution causing positive impact on women is preferable)</p> <ul style="list-style-type: none"> • Does any direct or indirect impact involve strengthening of the community (community strengthening is preferable) • Does the direct or indirect impact involve Lessing the corruption (solution circumventing a corrupt system is preferable) • Describe the short term and long term impact created by your solution (Solutions with qualifiable short and long term are preferable) • How many people do you intend to reach directly in short term (2 years) and long term (5 years) (higher number is preferable)
Environmental Impact	13%	<ul style="list-style-type: none"> • It is important that the solution is not causing any negative impact on the environment. • The solution that is taking care of creating positive impact on the environment through its solution is preferable
Community Participation	10%	<ul style="list-style-type: none"> • Does the project involve the local community or generated their participation in any way. (Solution involving the community in its execution is preferably) • Does the solution create any employment for the local population (employment generation angle of a solution is preferable) • Does the solution enhance the skills of community in any way (solution with skill development impact on the community is preferable)
Awards, Recognition and partnerships	2%	<ul style="list-style-type: none"> • Already have any awards or recognition from respectable organization/institute. (recognized awards brings credibility to the solution and is preferable)



Please frame your response in a way that it answers the points mentioned under each question.

1. Name of the Organization *

- *Provide the full name of the organization*

2. Website of the organization

- *Provide the website if any*

3. Name of the Applicant *

- *Person who can be contacted for clarification/selection result*

4. Email id of the applicant *

- *Person who will be contacted for clarification/selection result*

5. Under which sector does the innovation fall *

- *Please select the most relevant sector*

6. Which category does the innovation fall into *

- *Select all that apply*

7. Have you obtained funding from any other source for supporting the project? *

8. How long have you been operating *

9. Briefly describe the development challenge that will be addressed/solved by the innovation *

- *Does the innovations solves the a development challenge that effects significant portion of the population of Uttar Pradesh*
- *What is/are the districts of UP that face the problem the solution is solving*

10. Briefly describe the proposed innovative solution and what makes in unique *

Please frame your response in a way that it answers following questions:

- *Does the project show the capacity to innovate irrespective of whether the innovation is in service delivery mechanism, product, service, business model etc.*
- *Does the project involve the local community or generated their participation in any way*
- *Does the project make use of any technology*
- *Does the solution create any employment for the local population*
- *How IS the solution different that other solutions in the sector*



- *Does the solution has a sustainable model, while providing services to the poor people at an affordable price*
- *How many people are already being benefitted from your solution currently*

11. Your target population *

12. Describe your direct and indirect impact

- *Will the proposed solution have any positive impact on the livelihood of the people (direct impact) and/or does it show potential to create a behavior or attitude (indirect impact)*
- *Is there any positive direct/indirect impact on women*
- *Does any direct or indirect impact involve strengthening of the community*
- *Does the direct or indirect impact involve Lessing the corruption*

13. What is the expected short term and long term impact expected *

- *Describe the short term and long term impact created by your solution*
- *How many people do you intend to reach directly in short term (2 years) and long term (5 years)*

14. What support do you require to scale the innovation *

- *How much monetary support do you require (if you do)*
- *What support from the UP government do you require (if you do)*

15. Any additional information? (youtube link/Awards received)

- *Have you received any awards*
- *Any link to video/marketing material*
- *Link to Picture gallery*
- *Any news coverage*

16. Reference

- *Who can vouch for your work? Name, designation, email or contact no.*
- *Government authorities, anyone from known foundations, academic etc.*